



AUGUST 20 - 22
DFW 2023
IRVING CONVENTION CENTER

**SUPPORT AND JOIN US FOR ONE OF THE MOST ANTICIPATED
TOTAL REWARDS CONFERENCE IN THE UNITED STATES.**

The TX Total Rewards Conferences is one of the best conferences in the United States for Total Rewards Professionals. This conference offers more than just typical networking and educational opportunities. This event brings together top employers including Fortune 500 companies, major public entities and non-profit organizations as well.

Renown speakers offer powerful experience with real-world insight. Attendees develop useable skills that will have positive impacts on their daily lives. More, with this information they are able to strategically implement the information within their organizations to offer the best Total Rewards programs.

If your company is dedicated to positively impacting the Total Rewards landscape including both compensation and benefit elements, this conference is for you. Further this conference was developed with the attendee in mind, thus creating the optimal opportunity for networking and education.

Our attention to meeting the needs of employers has created an optimal opportunity for companies like yours.

**OUR ATTENDEE MIX IS ABOUT
80% EMPLOYERS AND 20% SERVICE PROVIDERS.**

If you want to reach Total Rewards Professionals, Compensation and Benefits Professionals this event is a MUST ATTEND! ***More than 80 different employers were on hand for last year's event.***

This year's event will be in Dallas! Check out these great sponsorship opportunities and become a sponsor today!

**LOCK IN 2022 RATES TODAY!
PRICES COULD GO UP FOR 2023!**



Sponsorship Levels

PLATINUM SPONSORS:

Premium Visibility and Optimal Market Development

Platinum sponsorship includes all general sponsorship benefits, as well as the following:

- ★ Opportunity to partner with the Tx Total Rewards Association (TTRA) planning committee on a General Session topic (if sponsorship process is complete prior to speaker selection). All programs will be strictly education in nature. No promotional content will be accepted.
- ★ Access to the attendee list prior to the conference
- ★ Three Complimentary registrations for Sponsor
- ★ Three Complimentary registrations for Sponsor Clients
- ★ Premier placement of company logo on all conference materials with recognition of platinum sponsorship
- ★ Company logo featured on name badges distributed to all attendees
- ★ Exclusive rights to the sponsorship level with first right for renewal for the next conference.

GOLD SPONSORS:

Includes all general sponsorship benefits, as well as the following:

- ★ Opportunity to partner with the Tx Total Rewards Association (TTRA) planning committee on a General Session topic (if sponsorship process is complete prior to speaker selection). All programs are strictly education in nature. No promotional content will be accepted.
- ★ Access to the attendee list prior to the conference
- ★ Two Complimentary registrations for Sponsor
- ★ Two Complimentary registrations for Sponsor Clients
- ★ Premier placement of company logo on all conference materials with recognition of gold sponsorship
- ★ Company logo featured on lanyard distributed to all attendees
- ★ Exclusive rights to the sponsorship level with first right for renewal for the next conference.



SILVER SPONSORS:

Includes all general sponsorship benefits, as well as the following:

- ★ Opportunity to partner with the Tx Total Rewards Association (TTRA) planning committee on a Breakout Session topic (if sponsorship process is complete prior to speaker selection). All programs are strictly education in nature. No promotional content will be accepted.
- ★ Access to the attendee list prior to the conference
- ★ One Complimentary registrations for Sponsor
- ★ One Complimentary registrations for Sponsor Clients
- ★ Placement of company logo on all conference materials
- ★ Company logo featured tote bag
- ★ Exclusive rights to the sponsorship level with first right for renewal for the next conference.

GENERAL SPONSORS:

Includes all general sponsorship benefits, as well as the following:

- ★ Access to the attendee list prior to the conference
- ★ One Complimentary registrations for Sponsor
- ★ Placement of company logo on all conference materials with recognition of gold sponsorship
- ★ Exclusive rights to the sponsorship level with first right for renewal for the next conference.

DISPLAY SPACE INFORMATION

- ★ 6ft skirted table with 2 chairs, and wastebasket
- ★ Electrical and AV are available for an additional charge
- ★ Displays and materials must fit the dimensions of the table
- ★ Nothing may be taped, tacked, nailed or affixed to a surface in the exhibit area or conference area



GENERAL BENEFITS TO ALL SPONSORS & EXHIBITORS

★ **Display Space**

Sponsors will receive a 6ft skirted table

★ **Complimentary Registrations**

Each sponsor/exhibitor will receive complimentary registrations depending on level. See levels for specific details. All sponsors/exhibitor personnel must have a registration, including representatives working the table.

★ **Logo Placement** (Logos will be placed with corresponding sponsorship/exhibit level)

- Posted on Mobile App with listing
- Conference website
- Promotional emails
- Press releases (when appropriate)
- Slide show (during event)
- Posters

“TX TOTAL REWARDS IS ONE OF THE BEST INVESTMENTS WE HAVE MADE IN.” – PAST SPONSOR

“SPONSORING THE CONFERENCE IS ONE OF THE HIGHLIGHTS OF OUR FIRM’S YEAR. THE ATTENDEES ARE GREAT AND WE HAVE MANY GREAT OPPORTUNITIES FOR LASTING RELATIONSHIPS.” – PAST SPONSOR

DON’T MISS OUT – BECOME A SPONSOR TODAY!



COMPANY NAME:

REPRESENTATIVE NAME: _____

TITLE: _____

PHONE: _____

EMAIL: _____

Yes we will be using our display table | No, we would not like a table

SELECT LEVEL OF PARTICIPATION:

PLATINUM (\$6,000)

GOLD (\$4,500)

SILVER (\$3,000)

Exhibitor (\$1,500)

PAYMENT INFORMATION

Pay By Check (Make check out to Tx Total Rewards Association)

Tx Total Rewards Association
10260 N. Central Expressway, Suite 285
Dallas, TX 75231

Pay By Credit Card:

Visa MasterCard American Express

Card Number: _____

Name on Credit Card: _____ Exp. Date _____

Zip Code _____ CVV Code: _____

Signature: _____

OTHER IMPORTANT INFORMATION

- ★ TTRA will provide sponsors complimentary conference registrations commensurate with support level. TTRA is not responsible for any travel and lodging expenses of conference attendees.
- ★ TTRA will provide Sponsor/exhibitor conference attendee registration lists in excel format Sponsors/exhibitors agree to not disclose attendee registration lists to outside parties and agree not to extend invitations to calls, meetings, events that would conflict with TTRC event times.
- ★ TTRA will not incur additional expenses associated with this sponsorship/exhibitor agreement.
- ★ TTRA does not assume any responsibility for the protection and safety of displays, or the protection of property used in connection with the display from theft or damage by any cause.
- ★ In the event of cancellation due to circumstances within its control. The liability of the TTRA/TTRC shall be limited to a refund of your sponsorship/exhibitor fee.
- ★ Sponsor agrees to defend, indemnify and hold harmless TTRA/TTRC from and against all claims, actions, causes of action, or liabilities, including reasonable attorneys' fees, arising out of or resulting from any act undertaken or committed by Sponsor/Exhibitor pursuant to the performance of its obligations under this agreement.
- ★ Sponsor/exhibitor agrees to pay TTRA the full amount of the sponsorship fee before 30 days after the contract is received

Accepted By: _____ Date: _____

Please print name of authorized representative

Signature: _____

**PLEASE COMPLETE FORM AND EMAIL TO:
INFO@TXTOTALREWARDS.ORG**

For additional questions or contact TTRA/TTRC at 214-665-8894