



**SUPPORT AND JOIN US FOR ONE OF THE MOST ANTICIPATED
TOTAL REWARDS CONFERENCE IN THE UNITED STATES.**

The TX Total Rewards Conference is one of the best educational and networking events in the United States for Total Rewards Professionals. The conference offers more than just typical networking and educational opportunities. We bring top employers, Fortune 500 companies, major public entities and non-profits into an interactive learning environment with exceptional opportunities for relationship building.

Recognized subject matter experts will offer powerful experience with real-world insight, and attendees develop valuable skills that will enhance their career. Conference participants will be able learn and implement new strategies within their organizations to offer their employees the best Total Rewards programs.

LAST YEAR’S SPONSORSHIP SPACE “SOLD OUT”

Our attention to meeting the needs of the Total Rewards Industry has created an optimal opportunity for companies like yours.

If your company is dedicated to positively impacting the Total Rewards, Compensation and Benefits industry, then this conference is for you.

**OUR ATTENDEE MIX IS ABOUT
80% EMPLOYERS AND 20% SERVICE PROVIDERS.**

If you want to reach Total Rewards Professionals, Compensation and Benefits Professionals this event is a MUST ATTEND! *More than 85 different employers were on hand for our 2019 event.*

**RIGHT NOW – GREAT SPEAKING AND
SPONSORSHIP OPPORTUNITIES ARE AVAILABLE!**

With the excitement of 2021 this year’s event will be in HOUSTON! The energy capital of the United States.

**CHECK OUT THESE GREAT SPONSORSHIP OPPORTUNITIES
AND BECOME A SPONSOR TODAY!**



SPONSORSHIP LEVELS

PLATINUM SPONSORS:

Premium Visibility and Optimal Market Development

Platinum sponsorship includes all general sponsorship benefits, as well as the following:

- ★ Opportunity to partner with the Tx Total Rewards Association (TTRA) planning committee on a General Session topic (if sponsorship process is complete prior to speaker selection). All programs will be strictly education in nature. No promotional content will be accepted.
- ★ Access to the attendee list prior to the conference
- ★ Three Complimentary registrations for Sponsor
- ★ Three Complimentary registrations for Sponsor Clients
- ★ Premier placement of company logo on all conference materials with recognition of platinum sponsorship
- ★ Company logo featured on name badges distributed to all attendees
- ★ Exclusive rights to the sponsorship level with first right for renewal for the next conference.

GOLD SPONSORS:

Includes all general sponsorship benefits, as well as the following:

- ★ Opportunity to partner with the Tx Total Rewards Association (TTRA) planning committee on a General Session topic (if sponsorship process is complete prior to speaker selection). All programs are strictly education in nature. No promotional content will be accepted.
- ★ Access to the attendee list prior to the conference
- ★ Two Complimentary registrations for Sponsor
- ★ Two Complimentary registrations for Sponsor Clients
- ★ Premier placement of company logo on all conference materials with recognition of gold sponsorship
- ★ Company logo featured on lanyard distributed to all attendees
- ★ Exclusive rights to the sponsorship level with first right for renewal for the next conference.

COMPANIES THAT ATTENDED IN 2019

Ace Mart Restaurant Supply Company
Acelity
Acme Brick Company
Advancial
Air Liquide
Airsift
Alamo Colleges District
Allied Electronics, Inc
Amplify Credit Union
Anderson Cancer Center
Argo Group
Austin Community College
Berry Appleman & Leiden LLP
Bexar County
Brentwood Christian School
Broadway Bank
Calpine Corporation
Capital Metropolitan Transportation Authority
Chevron Phillips Chemical Company
Choctaw Nation of Oklahoma
City of Austin
Concho Resources
Conner & Winters
CPS Energy
Curt Manufacturing
Dallas Fort Worth International Airport
Dean Foods
Denton County
DFW International Airport
Elbit Systems of America
EPIC
Expedia
Farm Credit Bank of Texas

SILVER SPONSORS: (LIMITED BY SPACE)

Includes all general sponsorship benefits, as well as the following:

- ★ Opportunity to partner with the Tx Total Rewards Association (TTRA) planning committee on a Breakout Session topic (if sponsorship process is complete prior to speaker selection). All programs are strictly education in nature. No promotional content will be accepted.
- ★ Access to the attendee list prior to the conference
- ★ One Complimentary registrations for Sponsor
- ★ One Complimentary registrations for Sponsor Clients
- ★ Placement of company logo on all conference materials
- ★ Company logo featured tote bag
- ★ Exclusive rights to the sponsorship level with first right for renewal for the next conference.

GENERAL SPONSORS: (LIMITED BY SPACE)

Includes all general sponsorship benefits, as well as the following:

- ★ Access to the attendee list prior to the conference
- ★ One Complimentary registrations for Sponsor
- ★ Placement of company logo on all conference materials with recognition of gold sponsorship
- ★ Exclusive rights to the sponsorship level with first right for renewal for the next conference.

DISPLAY SPACE INFORMATION

- ★ 6ft skirted table with 2 chairs, and wastebasket
- ★ Electrical and AV are available for an additional charge
- ★ Displays and materials must fit the dimensions of the table
- ★ Nothing may be taped, tacked, nailed or affixed to a surface in the exhibit area or conference area
- ★ Display hours:
 - Monday 7:30 am – 6:30 pm
 - Tuesday 7:30 am – 4:00 pm

COMPANIES THAT ATTENDED IN 2019

FBD Partnership, LP
 Federation of State Medical Boards
 Goodman Networks
 Greyhound Lines Inc
 Harlan Clark
 Harland Clarke Holdings
 Harris County Office of Budget Management
 HEB
 HID Global
 Houston Methodist
 Hunt Companies
 HydroChemPSC
 Kendra Scott
 Leander Independent School District
 Lloyd's Register Americas, Inc.
 Marathon Petroleum Corporation
 Mary Kay
 Metropolitan Transit Authority of Harris County Texas
 Mr Cooper (formerly NSM)
 MRC Global
 Munters Corporation
 National Instruments
 NCH Corporation
 Oasis Petroleum
 RATP Dev Austin
 RedShoeHR
 RSM US LLP
 San Antonio Water System
 Sasol North America
 Security Service Federal Credit Union
 Service King Collision Repair Centers
 Sirius Computer Solutions, Inc.
 Southwest Airlines

GENERAL BENEFITS TO ALL SPONSORS & EXHIBITORS

- ★ **Display Space**
Sponsors will receive a 6ft skirted table
- ★ **Complimentary Registrations**
Each sponsor/exhibitor will receive complimentary registrations depending on level. See levels for specific details. All sponsors/exhibitor personnel must have a registration, including representatives working the table.
- ★ **Logo Placement** (Logos will be placed with corresponding sponsorship/exhibit level)
 - Posted on Mobile App with listing
 - Conference website
 - Promotional emails
 - Press releases (when appropriate)
 - Slide show (during event)
 - Posters

“TX TOTAL REWARDS IS ONE OF THE BEST INVESTMENTS WE HAVE MADE IN.” – PAST SPONSOR

“ SPONSORING THE CONFERENCE IS ONE OF THE HIGHLIGHTS OF OUR FIRM’S YEAR. THE ATTENDEES ARE GREAT AND WE HAVE MANY GREAT OPPORTUNITIES FOR LASTING RELATIONSHIPS.” – PAST SPONSOR

COMPANIES CONTINUED

Teacher Retirement System of Texas
Texas A&M Engineering
Texas Biomedical Research Institute
Texas County & District Retirement System
Texas General Land Office
Texas State Auditor's Office
The Friedkin Group
The University of Texas Rio Grande Valley
Torchy's Tacos
Toyota Financial Services
Trinity Industries
University of Texas MD Anderson Cancer Center
University of Texas Medical Branch
USAA
USI Southwest
UTMB
Watkins Insurance Group
Whataburger
Williams-Sonoma, Inc

DON'T MISS OUT – BECOME A SPONSOR TODAY!



COMPANY NAME: _____

REPRESENTATIVE NAME: _____

TITLE: _____

PHONE: _____

EMAIL: _____

Yes we will be using our display table | **No, we would not like a table**

SELECT LEVEL OF PARTICIPATION:

PLATINUM (\$6,000)

GOLD (\$4,500)

SILVER (\$3,000)

Exhibitor (\$1,500)

PAYMENT INFORMATION:

Pay by Check (Make check out to Tx Total Rewards Association)

Tx Total Rewards Association
10260 N. Central Expressway, Suite 285
Dallas, TX 75231

Pay by Credit Card:

Visa **MasterCard** **American Express**

Card Number: _____

Name on Credit Card: _____ **Exp. Date** _____

Signature: _____ **CVV Code:** _____

PLEASE SIGN FOLLOWING PAGE AS WELL.

OTHER IMPORTANT INFORMATION

- ★ TTRA will provide sponsors complimentary conference registrations commensurate with support level. TTRA is not responsible for any travel and lodging expenses of conference attendees.
- ★ TTRA will provide Sponsor/exhibitor conference attendee registration lists in excel format. Sponsors/exhibitors agree to not disclose attendee registration lists to outside parties and agree not to extend invitations to calls, meetings, events that would conflict with TTRC event times.
- ★ TTRA will not incur additional expenses associated with this sponsorship/exhibitor agreement.
- ★ TTRA does not assume any responsibility for the protection and safety of displays, or the protection of property used in connection with the display from theft or damage by any cause.
- ★ In the event of cancellation due to circumstances within its control. The liability of the TTRA/TTRC shall be limited to a refund of your sponsorship/exhibitor fee.
- ★ Sponsor agrees to defend, indemnify and hold harmless TTRA/TTRC from and against all claims, actions, causes of action, or liabilities, including reasonable attorneys' fees, arising out of or resulting from any act undertaken or committed by Sponsor/Exhibitor pursuant to the performance of its obligations under this agreement.
- ★ Sponsor/exhibitor agrees to pay TTRA the full amount of the sponsorship fee on or before February 1, 2021.

Accepted By: _____ Date: _____

Please print name of authorized representative

Signature: _____

**PLEASE COMPLETE FORM AND EMAIL TO:
INFO@TXTOTALREWARDS.ORG**

For additional questions or contact TTRA/TTRC at 214-665-8894